



# DRINK INDIANA BEER

• GREAT BEER • MADE HERE •

## Brewers of Indiana Guild Membership Dues and Benefits 2018

The [Brewers of Indiana Guild](#) was formed in 2000 to offer support for local breweries with an industry-specific focus on legislative and marketing initiatives as well as member education.

The Guild is a nonprofit 501(c)(6) trade association that is self-funded primarily through four annual festivals and additional membership programs like the [Business Affiliate program](#) and the [IN Beer Brigade](#), comprised of craft beer enthusiasts from around the state and the country.

Membership dues are on a sliding scale based on your brewery's self-reported annual barrel production. Dues cover the calendar year beginning January 1, 2018 and ending December 31, 2018. Please note that because the Guild is not a charitable organization, member dues are not tax deductible.

Though we appreciate the support of dues-paying members, those Indiana breweries that prefer to not be members of the Guild still receive indirect benefits through [our mission](#) of supporting craft beer in Indiana through industry-friendly legislation and Guild marketing efforts.

### Membership benefits include:

- One ticket to the [Indiana Craft Brewers Conference](#) in Indianapolis - a *\$99 value*
- The opportunity to purchase additional tickets and receive discounted hotel rates for the Indiana Craft Brewers Conference in March
- Four complimentary brewers' tickets (*a \$200 value per festival*) and invitation to pour at all [Guild festivals](#) reaching nearly 20,000 craft beer enthusiasts at the events and thousands more through event promotion. Brewers' tickets come with access to the Brewers' Hideout, a private area featuring complimentary food and beverage. Please note that some festivals have limited booth availability and are filled on a first-come, first-served basis.
- Option to purchase up to 8 tickets for \$25 each to any of the Guild's annual beer festivals - *up to \$200 in savings per festival*
- Your brewery logo, links, full info, and the opportunity to have your events featured in the [Drink Indiana Beer mobile app](#), at [www.drinkIN.beer](http://www.drinkIN.beer), and on the Guild's Facebook page
- Your logo and full brewery info in the state brewery directory featured in the 2018 [DrinkIN magazine](#) (minimum 20,000 copies, some of which you will receive to give to your patrons at no charge) - a *\$125 value*
- 50% discounts on festival sponsorship and up to 20% off advertising in the *DrinkIN* magazine



# DRINK INDIANA BEER

• GREAT BEER • MADE HERE •

- [Brewers of Indiana Guild Forum](#) subscriptions for an unlimited number of staff
- Monthly member newsletter subscription for an unlimited number of staff
- Brewery listing in the annual stewardship report to membership
- Use of the “Drink Indiana Beer” logo on packaging, co-branded merchandise with the Guild, as well as your website and promotional material
- Invitation to attend membership meetings in your region and the annual meeting
- Direct access to the [Business Affiliate member](#) listing and contacts list, along with access to the newly created Brewers of Indiana Guild **Affiliate Marketplace**. This new program allows the Guild’s Business Affiliate members the opportunity to offer exclusive discounts or programs for goods and services that are only available to Brewers of Indiana Guild member breweries
- Opportunity to offer input on legislative and educational initiatives and to provide guidance on Guild policies via the annual member survey, regional meetings, and committee involvement

## 2018 Dues Schedule

- 0 - 300 barrels/year = \$150
- 301 - 1,500 barrels/year = \$250
- 1,501 - 3,000 barrels/year = \$500
- 3,001 - 10,000 barrels/year = \$750
- 10,000+ barrels/year = \$1000

## How to Continue Your Membership

We’ve launched a new member portal for membership management. Please [register](#) or [renew](#) your membership at [www.drinkIN.beer/join-us](http://www.drinkIN.beer/join-us).

If you prefer to be invoiced and pay in lump sum or installments or if you have questions about membership or payment, please contact Rob Caputo, Executive Director, at [rob@drinkin.beer](mailto:rob@drinkin.beer) or 317.644.9826. Note that if you pay via invoice, you will need to review your brewery’s listing in the Drink Indiana Beer app ([www.drinkIN.beer/app](http://www.drinkIN.beer/app)) to ensure that your marketing info is up to date.

If you have questions about the new member portal, please contact Tristan Schmid, [tristan@drinkIN.beer](mailto:tristan@drinkIN.beer).